

For more information about Uniview,  
please visit our website [www.uniview.com](http://www.uniview.com)

# 2018 Corporate Brochure

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# Aiming to excellence

Uniview is the pioneer and leader of IP video surveillance. Firstly introduced IP video surveillance to China, Uniview now is the third largest player in video surveillance in China. In 2017, Uniview has the 6th largest global market share.

Uniview has complete IP video surveillance product lines including IP camera, NVR, IP storage, decoder, keyboard, swith and network cable, covering a diverse vertical markets including retail, building, industry, education, commercial, city surveillance etc.

Our aim is to become a global leader in video surveillance industry which endeavors to build a safer world by providing professional, reliable and cutting-edge products and services.



AIMING TO EXCELLENCE

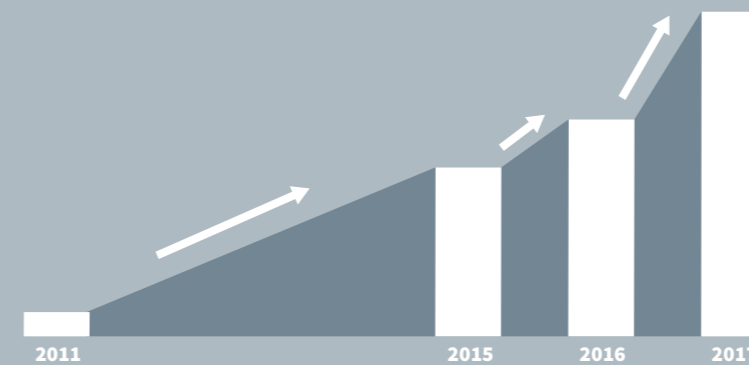
**6<sup>th</sup>**  
largest video surveillance  
manufacturer in global market



**140**  
countries covered



**Nearly 100%**  
annual growth rate in overseas market



**13**  
years of IP video  
surveillance experience



**>15%**  
revenue invested into R&D



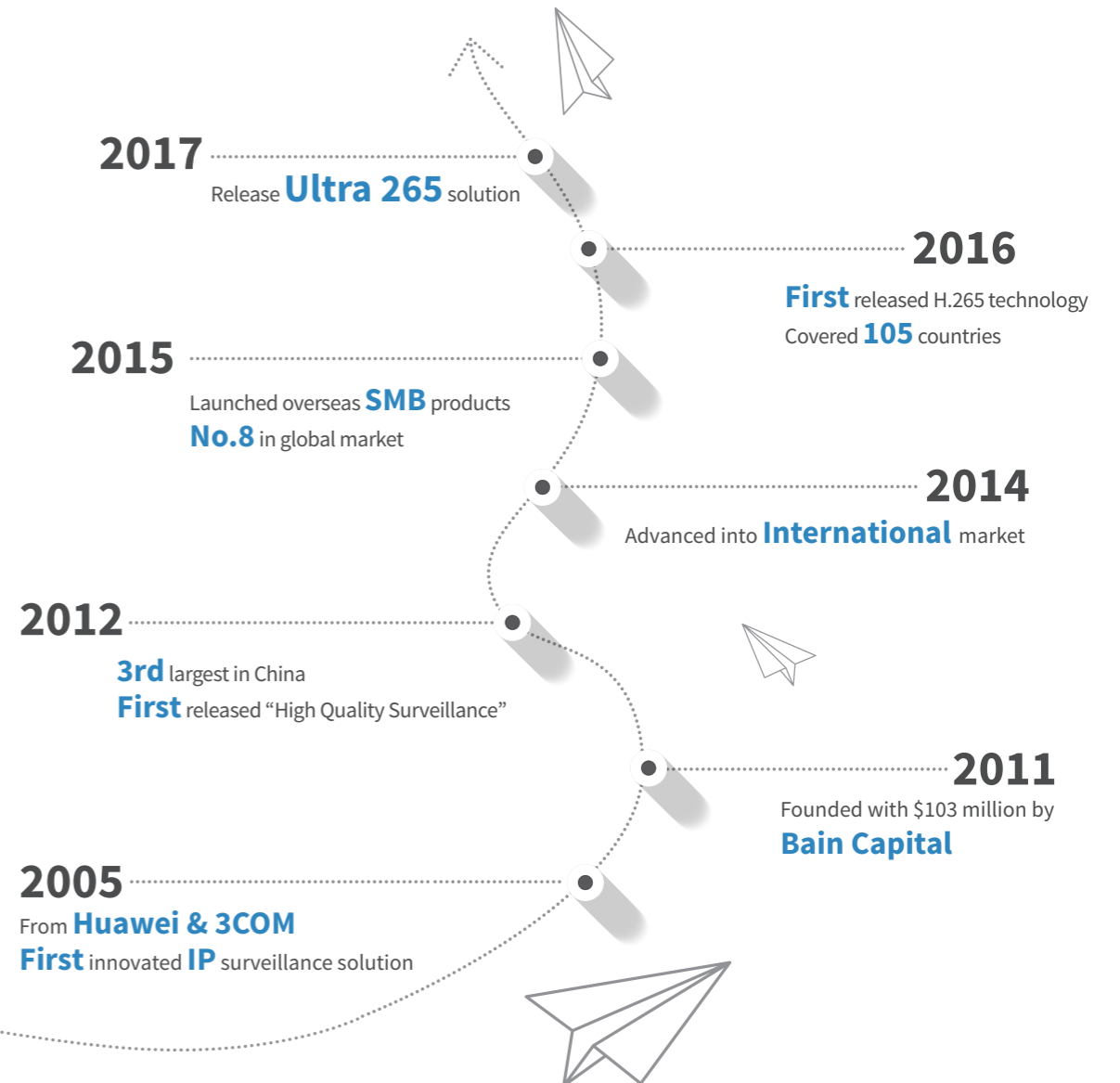
## Expert in IP

Uniview started video surveillance early in 2005, and founded independently in 2011. Instead of choosing an easy way, Uniview started with IP video surveillance, who was the first manufacturer in China. Owning innovative R&D teams and industry-leading quality control ability, Uniview stepped into overseas market in 2014.



## Top 6

Global market share ( 2017 IHS Markit)

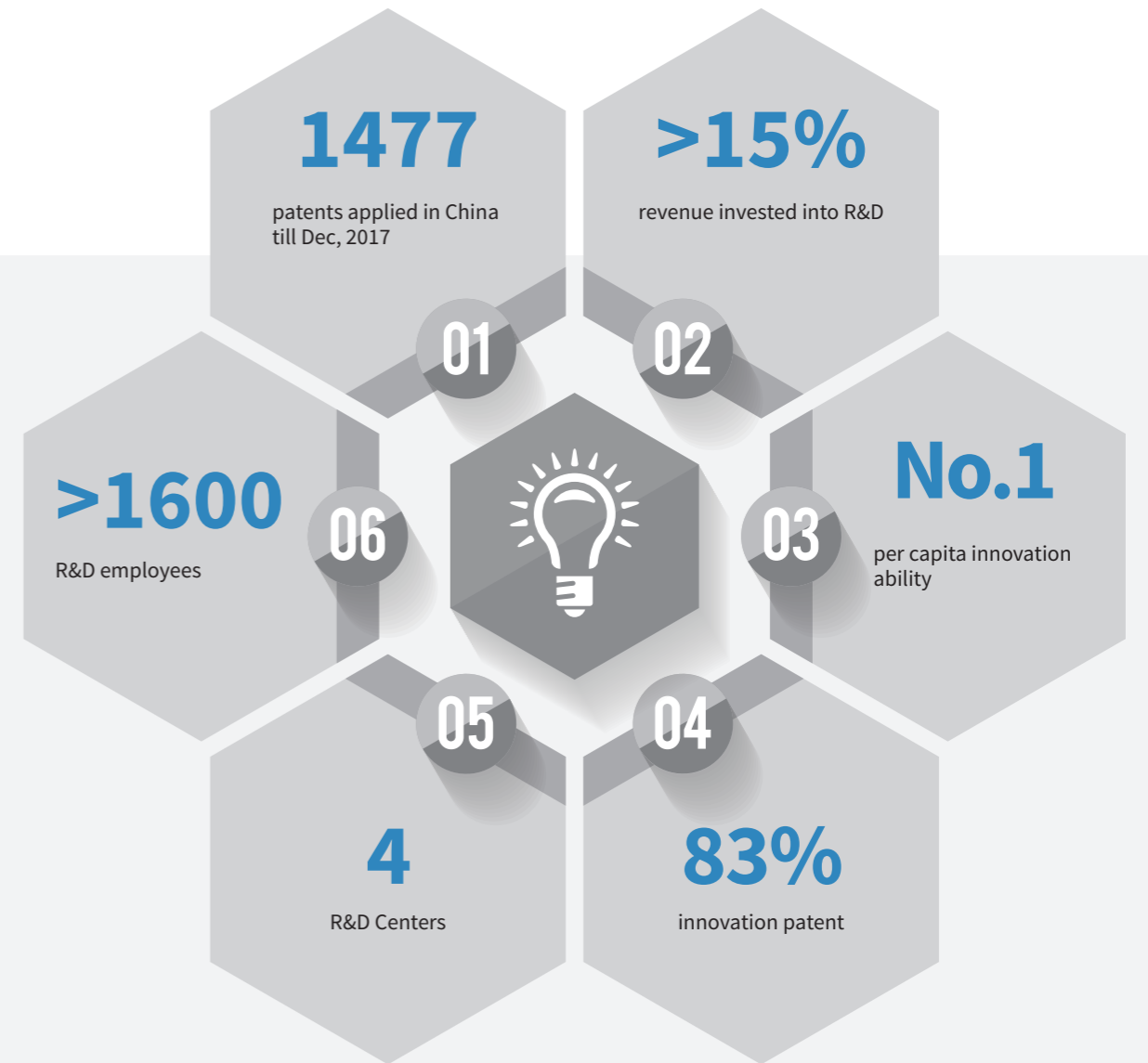


# Keep one **step** ahead

What determines an enterprise's vitality?

Uniview thinks it has to be innovation ability. And Uniview has planted innovation spirit deep into its soul.

Uniview always think ahead. To create product that's tough enough to conquer every unfavorable environments, sensible enough to adapt to complicated light and network conditions, we pioneered innovative technologies in products research and development.



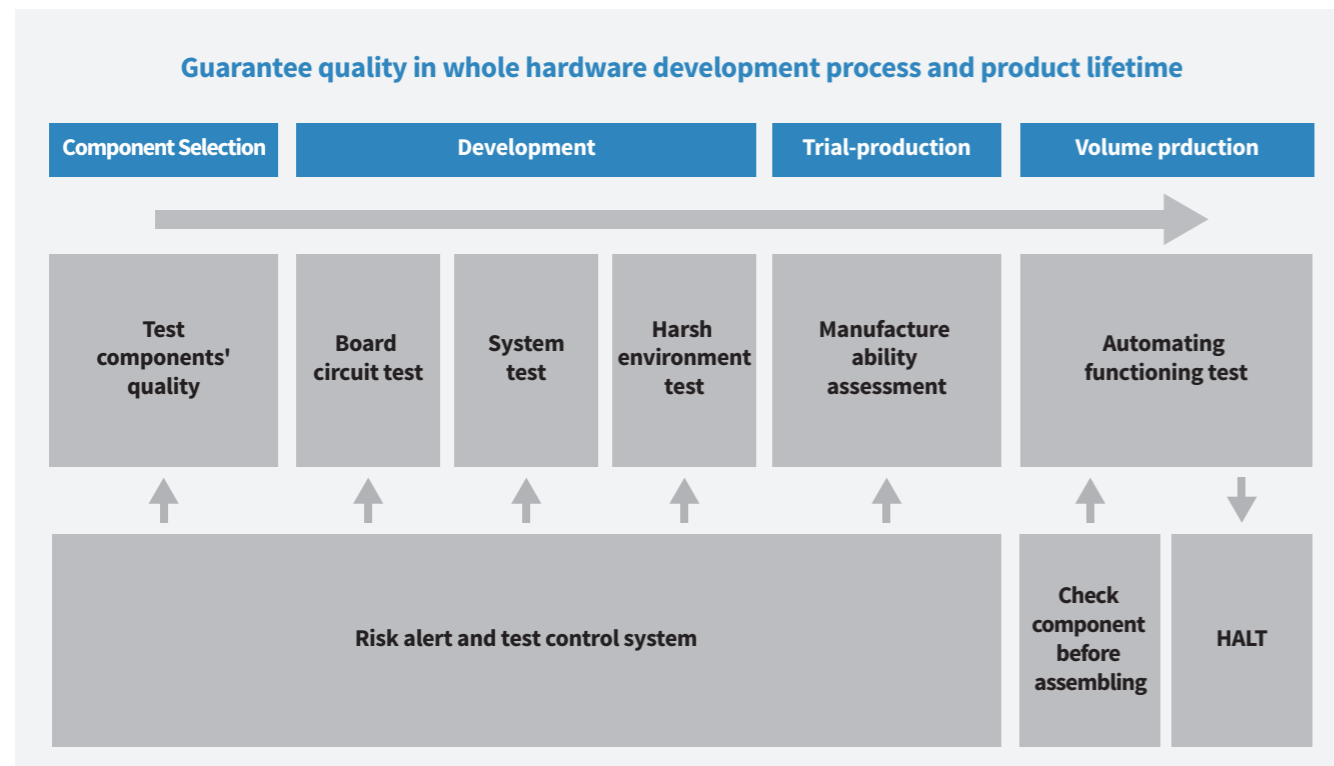
# Quality matters most

Uniview has always pushing the edge of high quality.

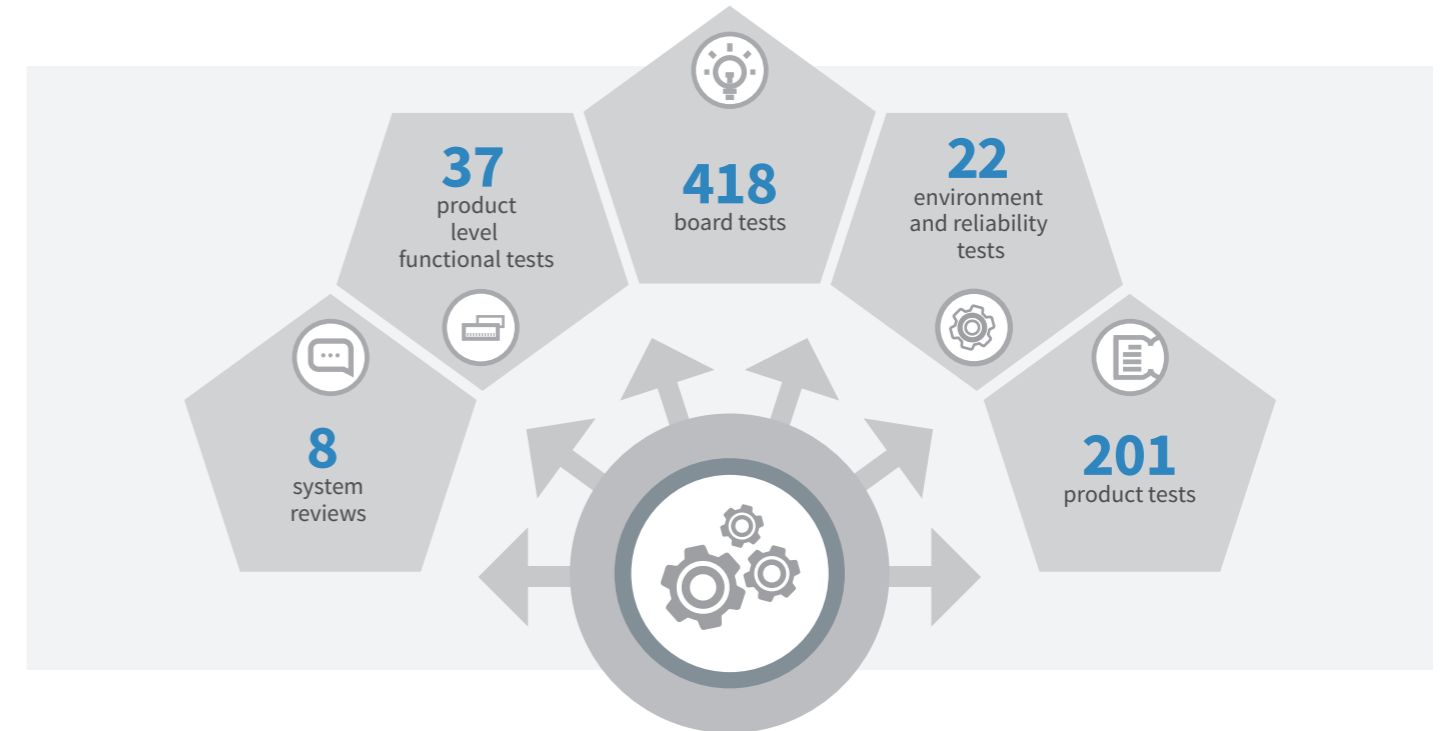
We scrutinize every element and chip, carefully selected all materials. Each detail was meticulously designed, engineered, and crafted until products had the industry-leading quality.



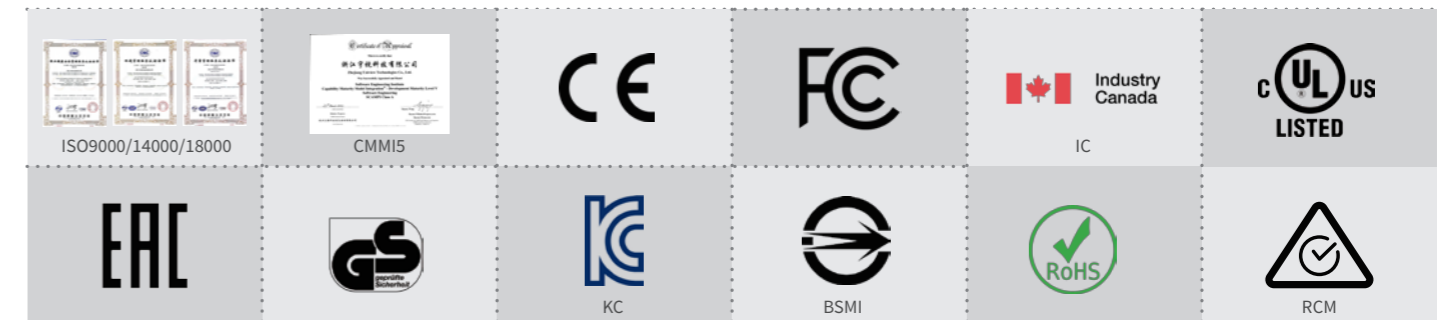
## Quality Guarantee System



## Rigorous R&D Testing



## Quality Certification



# Ultra 265

More than a compression technology, it is a solution which could save 75% of cost.

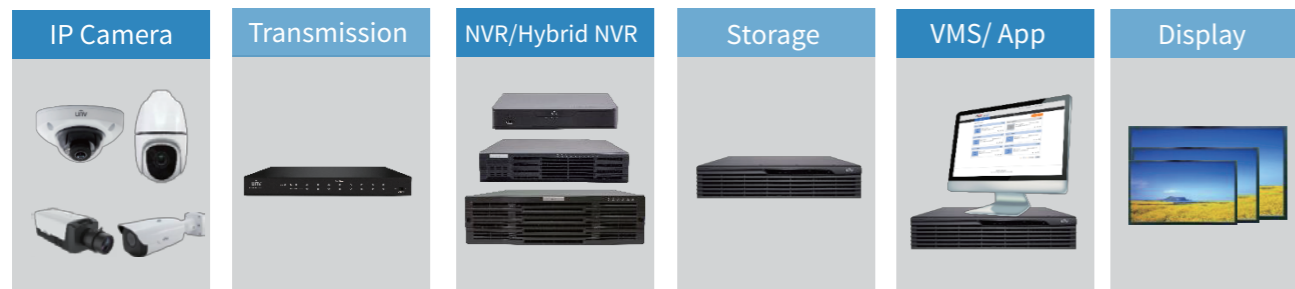
Uniview - Top 3 H.265 based solution provider

## H.265+U-Code=Ultra 265

Industrial Standard

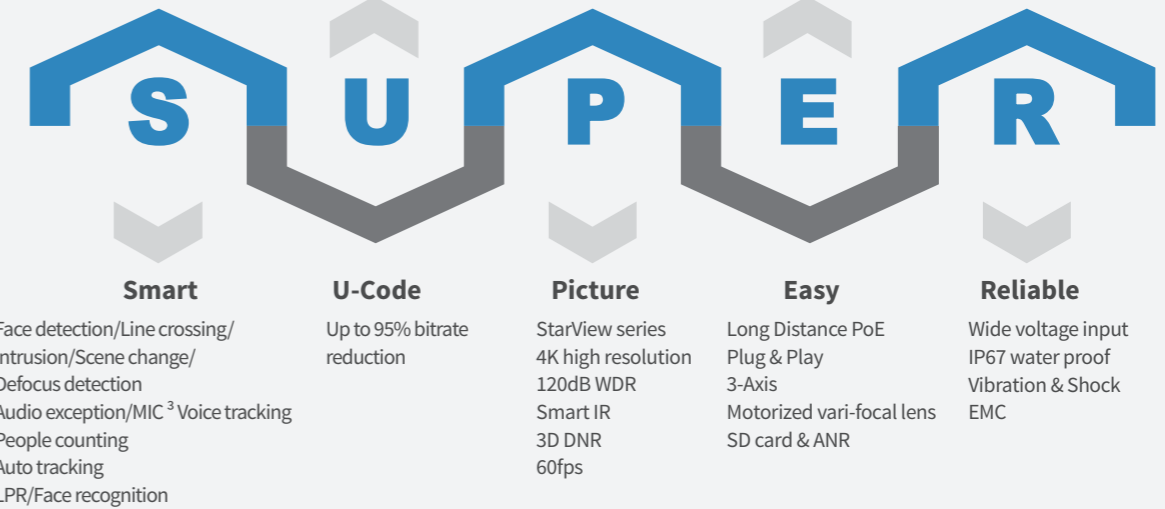
Algorithm Innovation

Best H.265 Solution

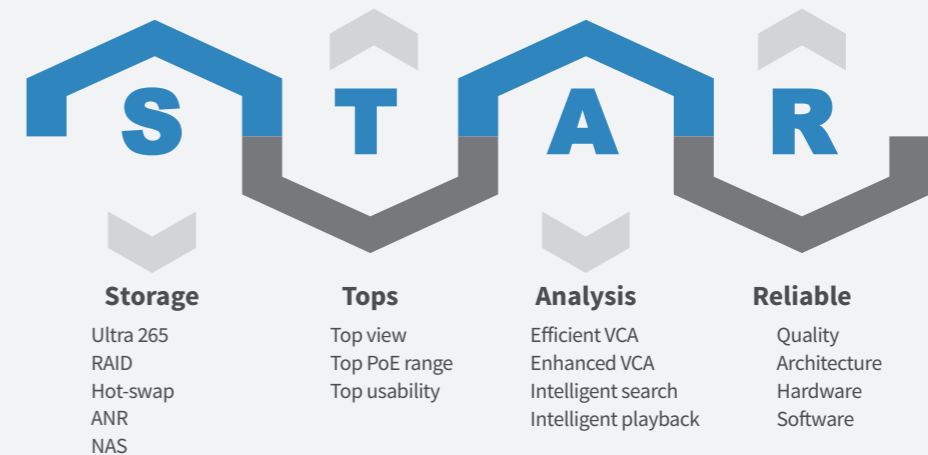


Top 3 manufacturer  
With complete product line and solution

### IP Camera Features



### NVR Features





# Cooperation multiplies the success

**Customer-First:** Flexible and customized sales, market and brand strategy

**Delivery:** First-rate delivery ability

**Scale:** CAGR > 100%

## VMS Partners



## Social Responsibility

Uniview has a strong awareness of protecting the environment. Uniview is certified ISO14000 and RoHS. We insists of being eco-friendly during production and working.

Uniview also care about people and the society. We think that we have the social responsibility to help others. Uniview has volunteer teams which held many charitable activities to help the vulnerable groups.

