

For more information about Uniview, please visit our website www.uniview.com

www.uniview.com

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2018 Corporate Brochure

Aiming to **excellence**

Uniview is the pioneer and leader of IP video surveillance. Firstly introduced IP video surveillance to China, Uniview now is the third largest player in video surveillance in China. In 2017, Uniview has the 6th largest global market share.

Uniview has complete IP video surveillance product lines including IP camera, NVR, IP storage, decoder, keyboard, swith and network cable, covering a diverse vertical markets including retail, building, industry, education, commercial, city surveillance etc.

Our aim is to become a global leader in video surveillance industry which endeavors to build a safer world by providing professional, reliable and cutting-edge products and services.





largest video surveillance manufacturer in global market



140

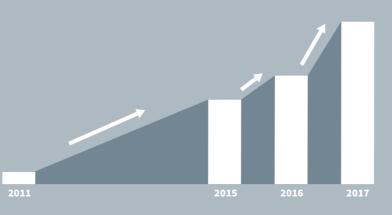
countries covered





annual growth rate in overseas market





13

years of IP video surveillance experience



AIMING TO EXCELLENCE

>15% revenue invested into R&D





Expert in IP

Uniview started video surveillance early in 2005, and founded independently in 2011. Instead of choosing an easy way, Uniview started with IP video surveillance, who was the first manufacturer in China. Owning innovative R&D teams and industry-leading quality control ability, Uniview stepped into overseas market in 2014.

Top 6 **Global market share (2017 IHS Markit)** 2017 Release Ultra 265 solution 2016 First released H.265 technology Covered **105** countries 2015 Launched overseas **SMB** products No.8 in global market 2014 Advanced into **International** market 2012 **3rd** largest in China First released "High Quality Surveillance" 2011 Founded with \$103 million by **Bain Capital** 2005 From Huawei & 3COM

First innovated IP surveillance solution



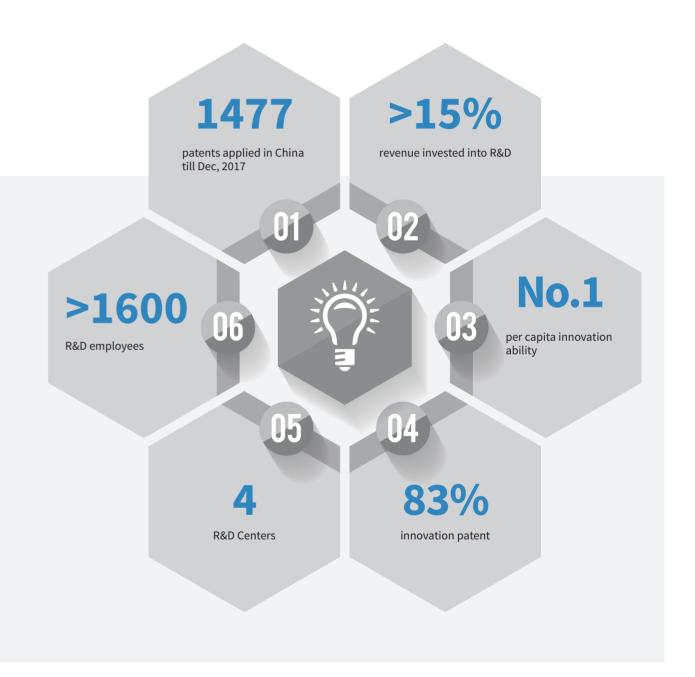
Keep one **step ahead**

What determines an enterprise's vitality?

Uniview thinks it has to be innovation ability. And Uniview has planted innovation spirit deep into its soul.

Uniview always think ahead. To create product that's tough enough to conquer every unfavorable environments, sensible enough to adapt to complicated light and network conditions, we pioneered innovative technologies in products research and development.





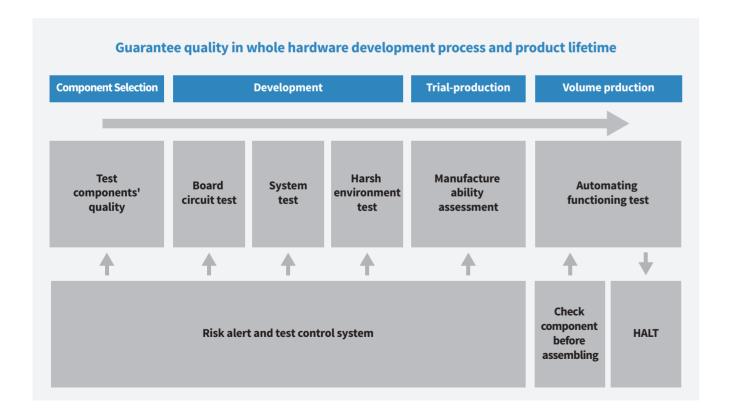
Quality matters most

Uniview has always pushing the edge of high quality.

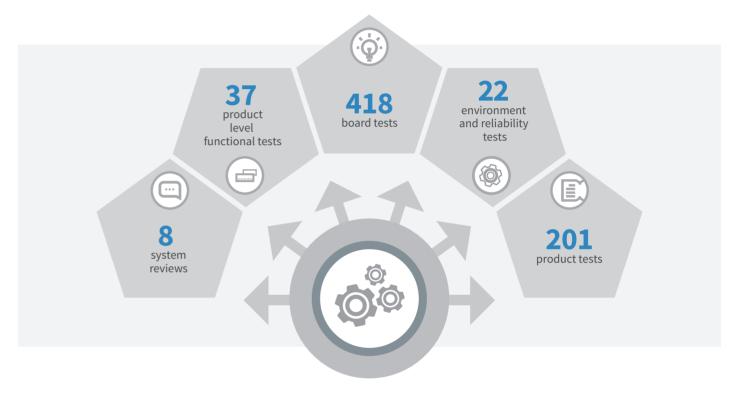
We scrutinize every element and chip, carefully selected all materials. Each detail was meticulously designed, engineered, and crafted until products had the industry-leading quality.



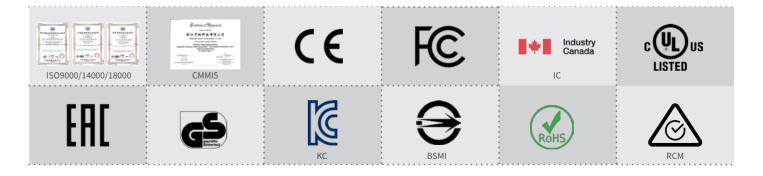
Quality Guarantee System



Rigorous R&D Testing



Quality Certification



Ultra 265

More than a compression technology, it is a solution which could save 75% of cost.

Uniview - Top 3 H.265 based solution provider

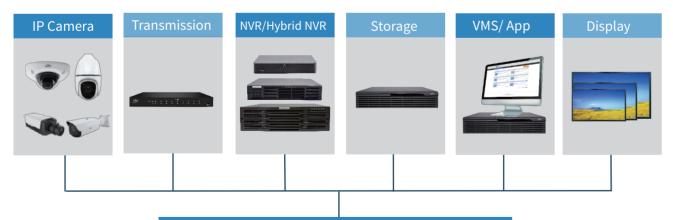
H.265+U-Code=Ultra 265







Best H.265 Solution



Top 3 manufacturer
With complete product line and solution

IP Camera Features



Smart

Face detection/Line crossing/ Intrusion/Scene change/ Defocus detection Audio exception/MIC ³ Voice tracking

People counting
Auto tracking
LPR/Face recognition

Picture

U-Code

reduction

Up to 95% bitrate

StarView series 4K high resolution 120dB WDR Smart IR 3D DNR

Easy

Long Distance PoE Wide
Plug & Play IP67
3-Axis Vibra
Motorized vari-focal lens EMC
SD card & ANR

Reliable

Wide voltage input IP67 water proof Vibration & Shock EMC

NVR Features



Storage

Ultra 265 RAID Hot-swap ANR NAS

Tops

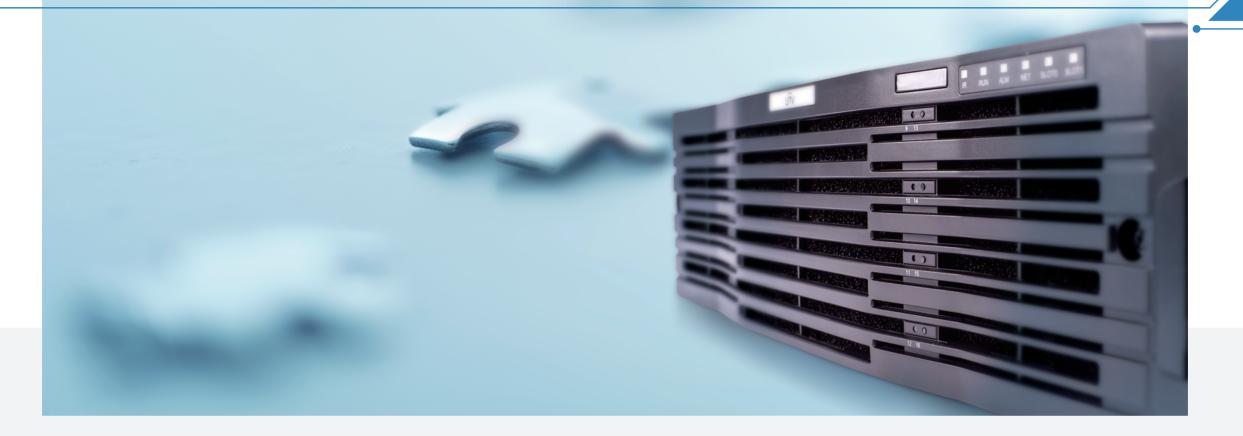
Top view Top PoE range Top usability

Analysis

Efficient VCA Enhanced VCA Intelligent search Intelligent playback

Reliable

Quality Architecture Hardware Software



Cooperation multiplies the success

Customer-First: Flexible and customized sales, market and brand strategy

Delivery: First-rate delivery ability

Scale: cagr > 100%

VMS Partners























Social Responsibility

Uniview has a strong awareness of protecting the environment. Uniview is certified ISO14000 and RoHS. We insists of being eco-friendly during production and working.

Uniview also care about people and the society. We think that we have the social responsibility to help others. Uniview has volunteer teams which held many charitable activities to help the vulnerable groups.

